



## About TasFarmers

TasFarmers is an active and powerful advocacy organisation dedicated to the best interests of all farmers, and to making a difference in rural communities in Tasmania.

In a world of social, economic and environmental volatility, combined with increasing regulation, TasFarmers provides a strong, united voice to ensure our Tasmanian farmers are represented when decisions are made that impact Tasmanian agriculture.

TasFarmers is committed to achieving this through active, effective engagement and advocacy with all levels of government and other stakeholders, to ensure our members can continue to operate sustainable, profitable agricultural businesses.

## TasFarmers Values

Safety First, Respect for People, Teamwork, Integrity and Industry Aware

## Position Description

The position of the Advocacy & Projects Leader will support TasFarmers as the eminent policy and advocacy body for Tasmanian farmers and agriculture. As a member of a small but effective team this role will lead in shaping and developing policies and delivering projects aligned with the TasFarmers strategic plan and the interests of members.

This role will lead the Advocacy & Policy Unit in the research, analysis, development, dissemination and implementation of policies, positions and projects that reflect the priorities of TasFarmers members with an emphasis on collaborating and supporting members and providing practical solutions in relation to policy making processes and advice.

## Responsibilities

- Collaborate effectively within the existing organisational structures with the ability to communicate effectively with the CEO, industry members, stakeholders, and employees.
- Provide high quality, evidence-based advice to the CEO.
- Provide support to the CEO to ensure that current policy and procedural obligations are drafted, implemented, maintained, and achieved in alignment with legislative and organisation compliance.
- Lead the activities of and provide effective and empowering leadership to Policy & Project team members at TasFarmers
- Collaboratively work with the Policy & Advocacy team in the development of policies and initiatives, through consultation and negotiation with a range of internal and external stakeholders, including taking a lead role on strategic matters and policy areas as directed
- Lead the TasFarmers suite of externally funded projects, including actively identifying opportunities for new project funding that address the needs of the members and complement the TasFarmers strategic plan

- Maintain close liaison and develop effective working relationships with State and Federal government departments, officers, agricultural organisations, and other relevant businesses/stakeholders
- Own the TasFarmers management delivery process to ensure that projects are managed well, that full records are maintained, financial records are collated and projects are acquitted to deed agreement standards
- Provide information to TasFarmers members in relation to areas relevant to the position's requirements including the analysis of legislative provisions impacting on members and their businesses
- Plan and present the views of TasFarmers to stakeholders and seek to negotiate positive outcomes for our members
- Represent on behalf of TasFarmers in relation to external committees, meetings, conferences, events, and workshops where appropriate
- Work with employees to maintain a clean, safe, and healthy working environment.

## Qualifications and Experience:

- Degree qualification in a relevant discipline or equivalent industry experience relevant to the role.
- Experience working with government and industry stakeholders.
- Sound ability to develop and research policy.
- Demonstrated understanding of project management principles and experience
- Strong communication skills and an ability to write for different mediums.
- High level computer literacy with Microsoft Office suite of applications.
- Hold a current Tasmanian driver's licence.

## Reporting

This position reports directly to the Chief Executive Officer

## Key Relationships

### Internally

Chief Executive Officer  
Policy Advisors  
Program and Project Officers  
TasFarmers Staff  
TasFarmers Board, Councils  
& Committees  
TasFarmers Members

### Externally

Government  
Community  
Business & Industry Service  
Providers

### Other

Members of the general public